

The high-fashion of  
Sheaffer's Stylist line  
offers an exciting choice  
of fine writing instruments.

**Stylist™ '707'**

A rich chased gold electroplate—  
each instrument has a personalized  
engraving area.  
Handsomely gift boxed.

Pen, \$10.00. Pencil, \$7.50. Ballpoint, \$7.50.

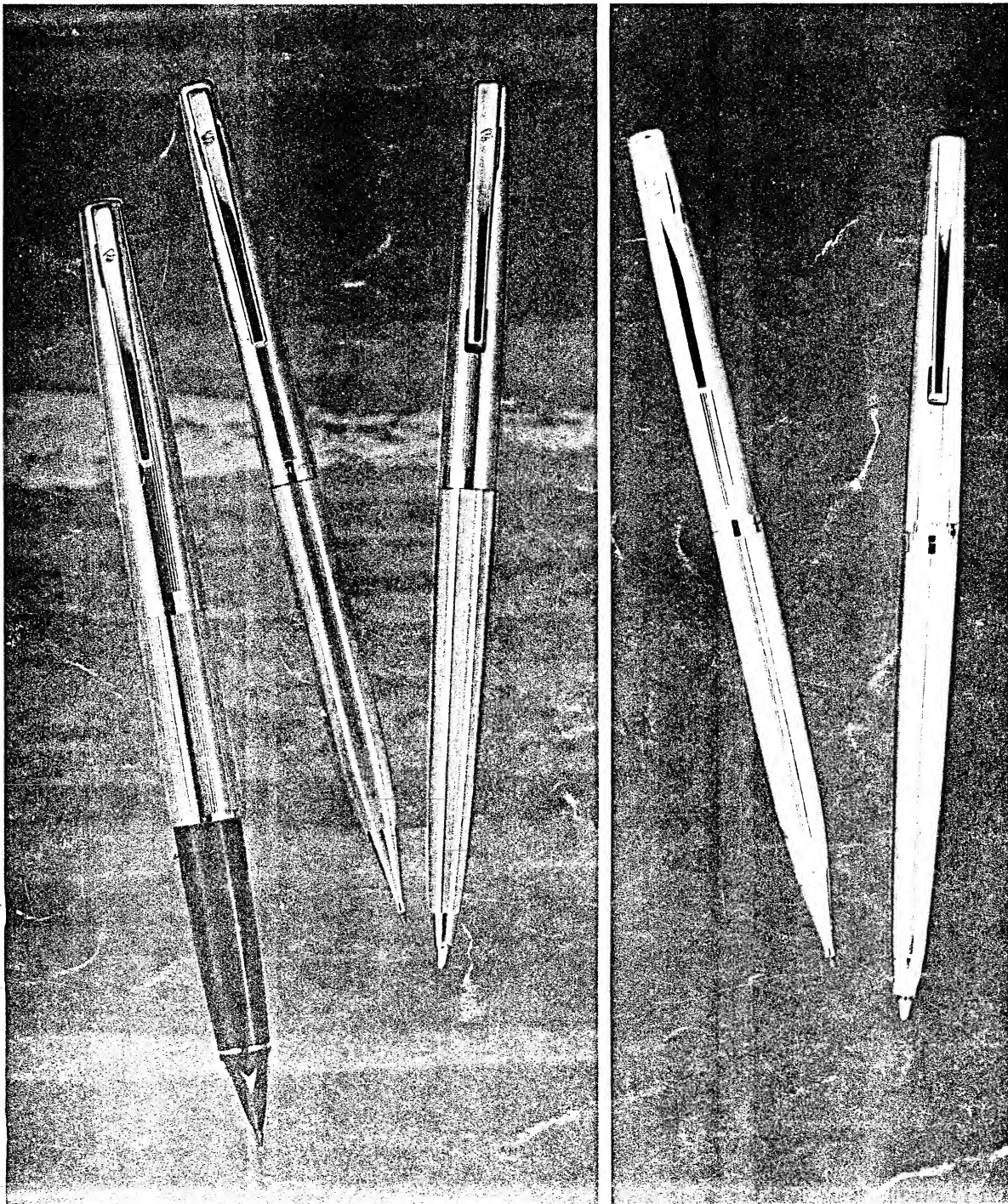
**Stylist™ '506'**

Ballpoint and pencil in gleaming  
chased chrome with personalized area  
for engraving. And gift boxed.

Ballpoint, \$5.00. Pencil, \$5.00.



## Stylist Writing Instruments Desk Sets



## '404' FEATURES

**"Glideriter":** Skrip® ink glides on smoothly, boldly, adds new importance to writing. Interchangeable, replaceable Fluorocarbon tips and Skrip® cartridges.

**Ballpoint:** Patented 'Safeguard'® clip retracts and extends point. Fine or medium stainless steel refill.

**Push Button Fill Pen:** Newly styled dual point, lossproof clip. Seven point gradations.

May be quickly and easily converted to cartridge filling.

**Precision Pencil:** With extra large lead storage and handy, extendible eraser.

## Sheaffer Stylist™ '404' C

Attractive, rich-looking brushed chrome, set off with slender gold-tone clips. Beautifully gift boxed.

"Glideriter", \$3.95. Ballpoint, \$5.00.

Push Button Fill Pen, \$5.00.

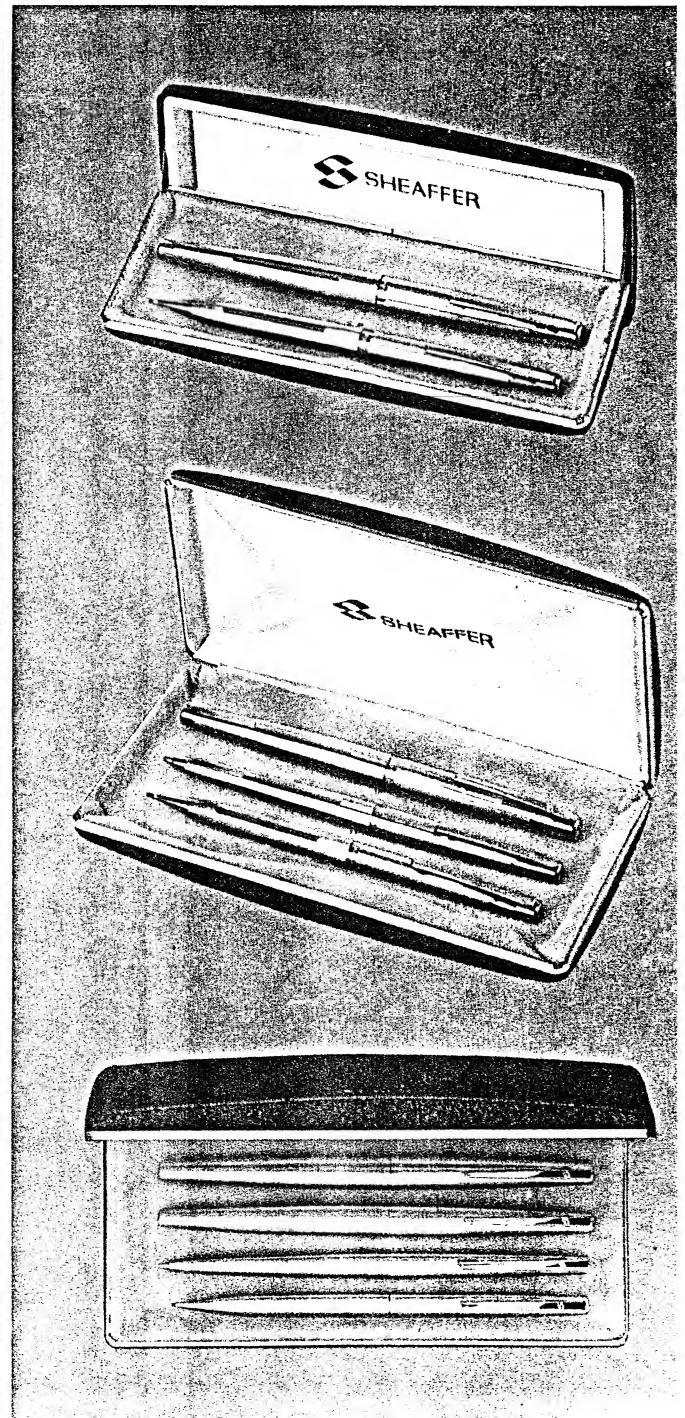
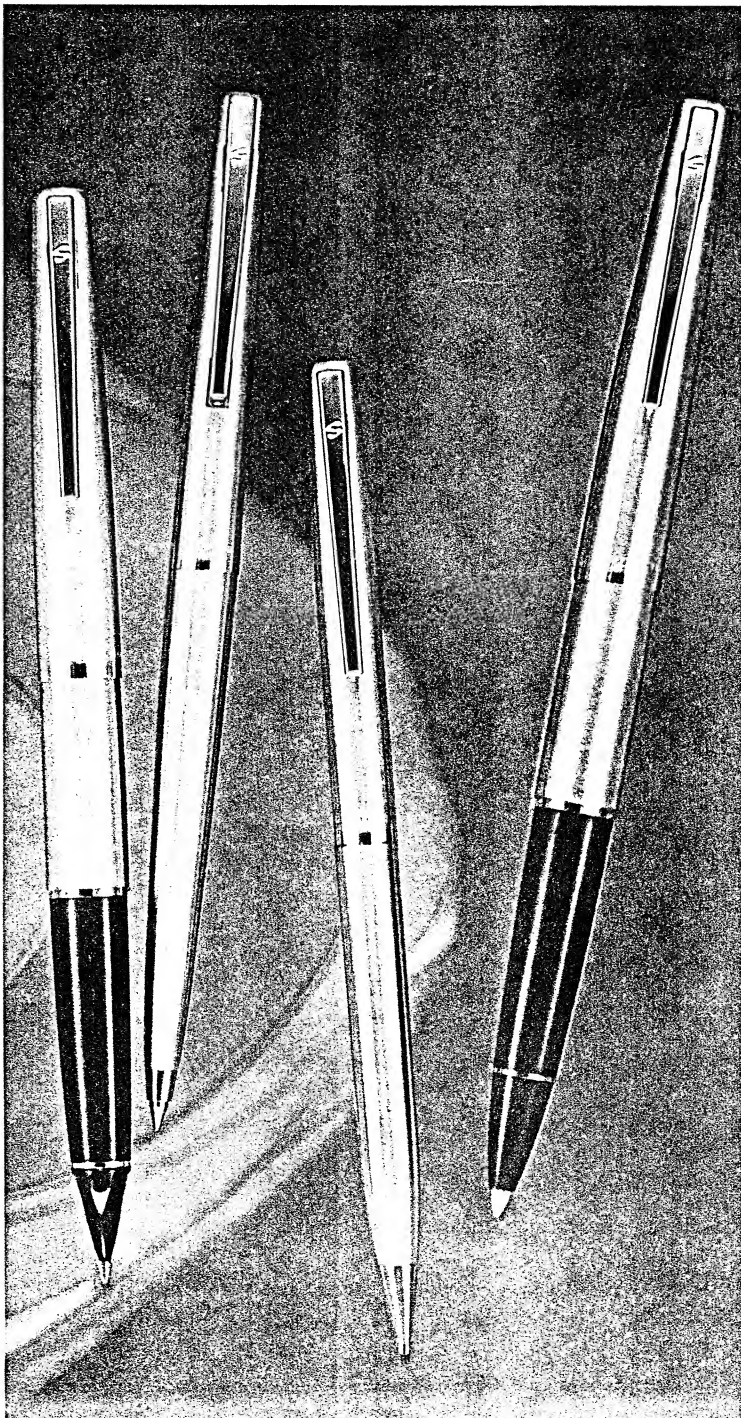
Pencil, \$5.00. Foursome, \$18.95.

The distinctive packaging of Sheaffer gifts complements the high quality of the writing instruments within. In the handsome boxes displayed below are the:

"Stylist" '707' Twosome

"Stylist" '707' Threesome

"Stylist" '404' C Foursome



**Sheaffer Stylist™ '404' P**

Brushed chrome cap with gold clip and Metallic/Gray, Metallic Blue or Black barrels as illustrated at right.

Ballpoint, \$3.95. Cartridge Pen, \$5.00. Pencil, \$3.95. "Glideriter", \$3.95.

Attractive new counter displays are economical of counter space, yet, present prestige background for prestige merchandise.

**R-296G**

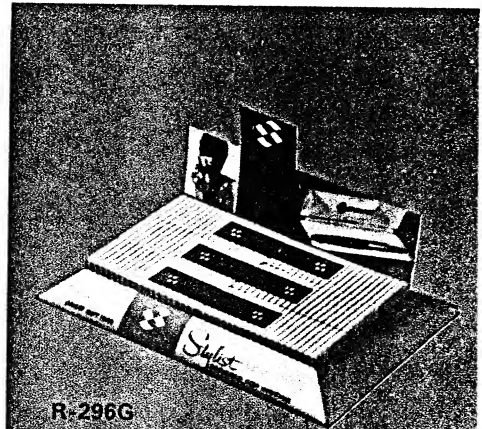
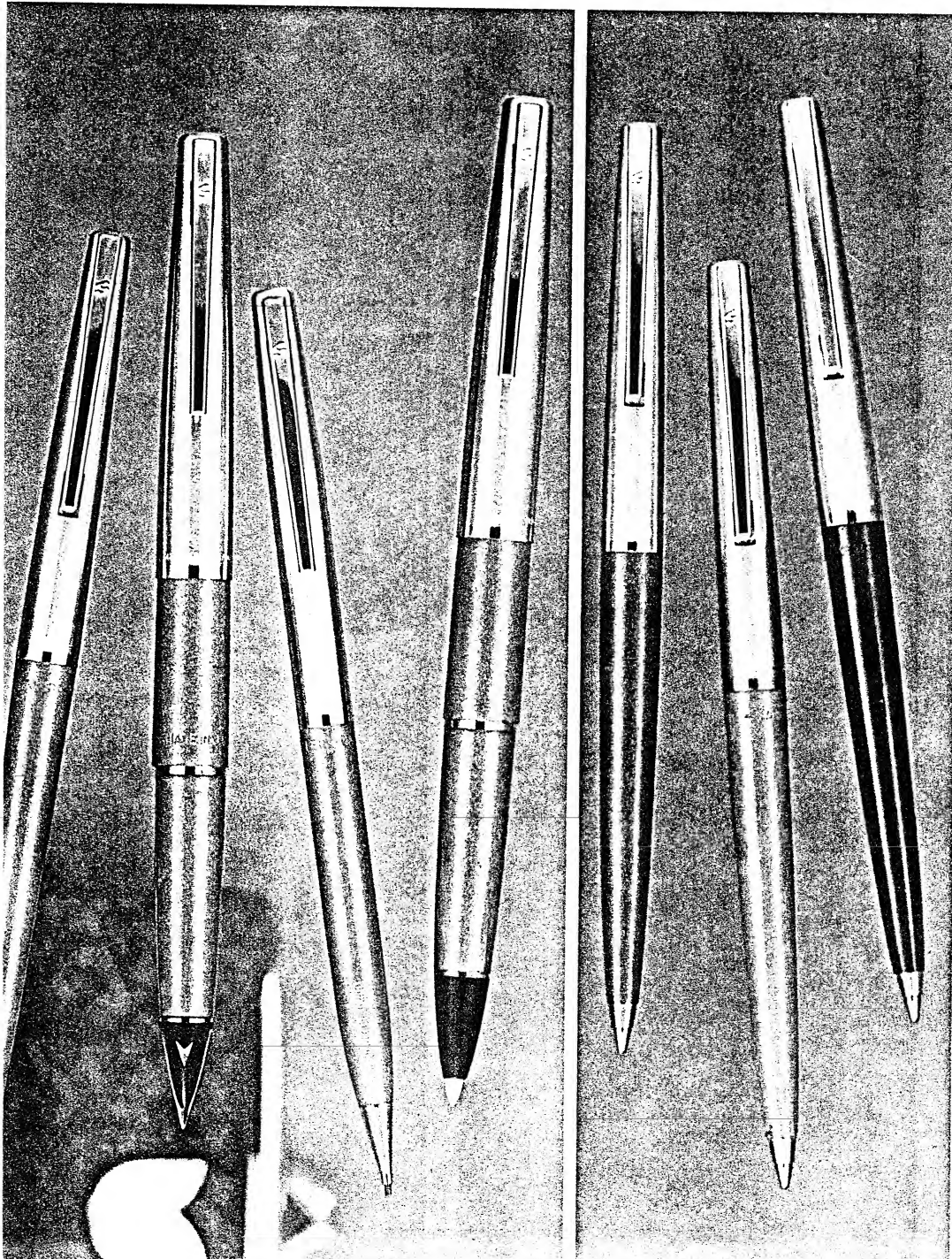
Prepacked with 12 Stylist '404' "Glideriters" 7 1/4" high, 15 3/4" wide, 10 1/8" deep. List Price \$47.40

**R-296L**

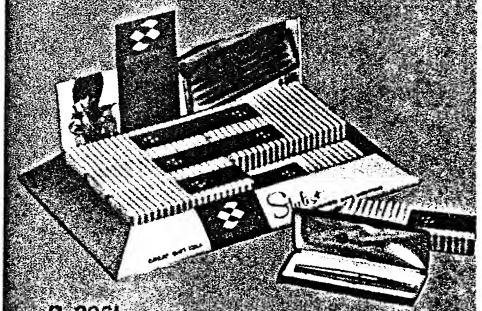
Prepacked with an assortment of Stylist '404' cartridge pens, ballpoints, pencils, and "Glideriters". 7 1/4" high, 15 3/4" wide, 10 1/8" deep. List Price \$74.50

**R-316**

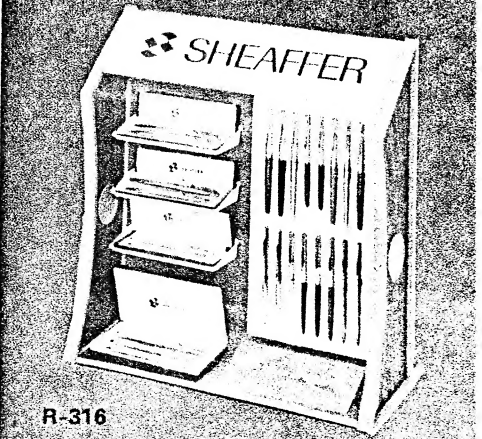
It's packed with assortment 129 18" high, 17 1/2" wide, 8 1/4" deep. List Price \$129.10



R-296G



R-296L



R-316

## Sheaffer Desk Sets . . .

a distinctive gift for every important occasion.

### JO8 DESK SET

Jet crystal base, 3½" x 5";  
nameplate; black White Dot ballpoint.  
Attractively packaged.

\$25.00

### MO6 DESK SET

Mexican onyx base, 2¾" x 3¼";  
brown cartridge pen.  
Attractively packaged.

\$17.50

### MO9 DESK SET

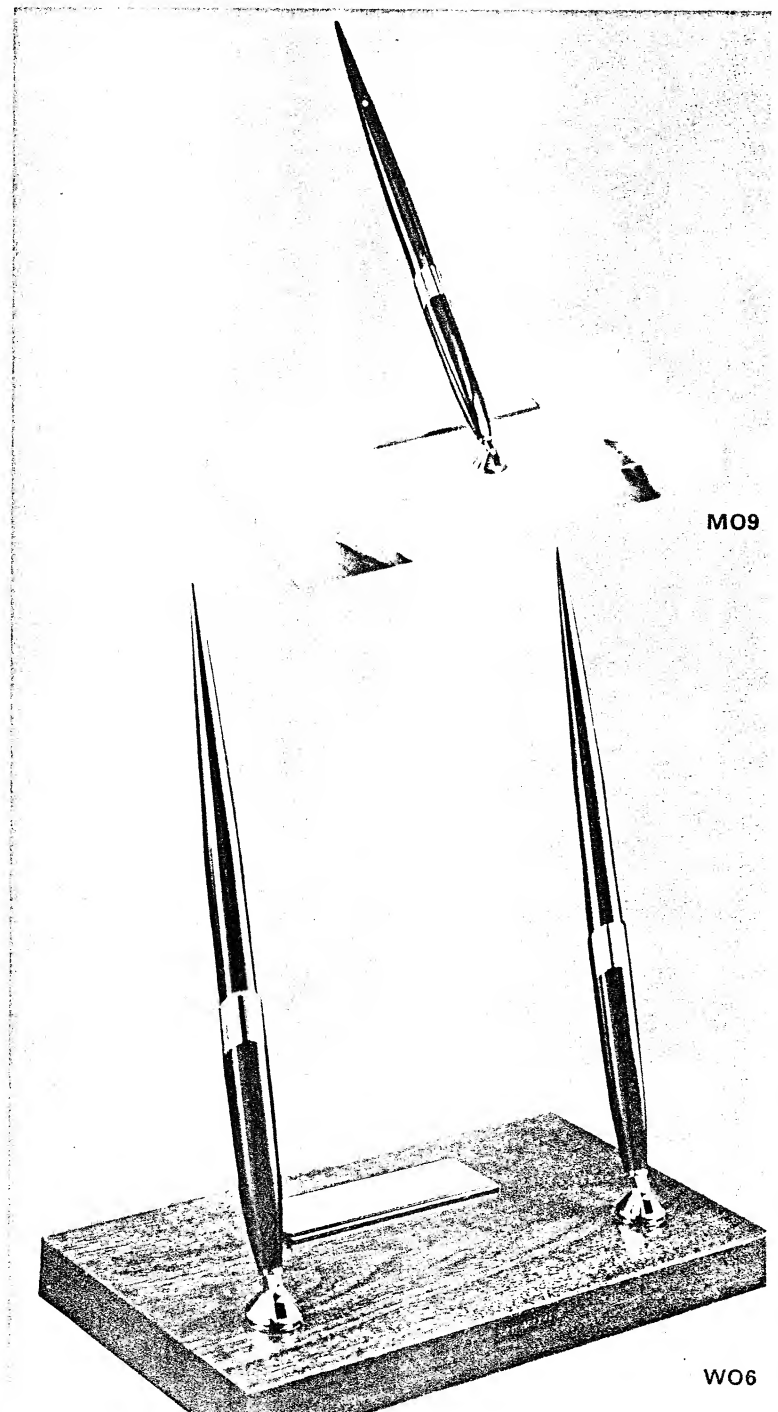
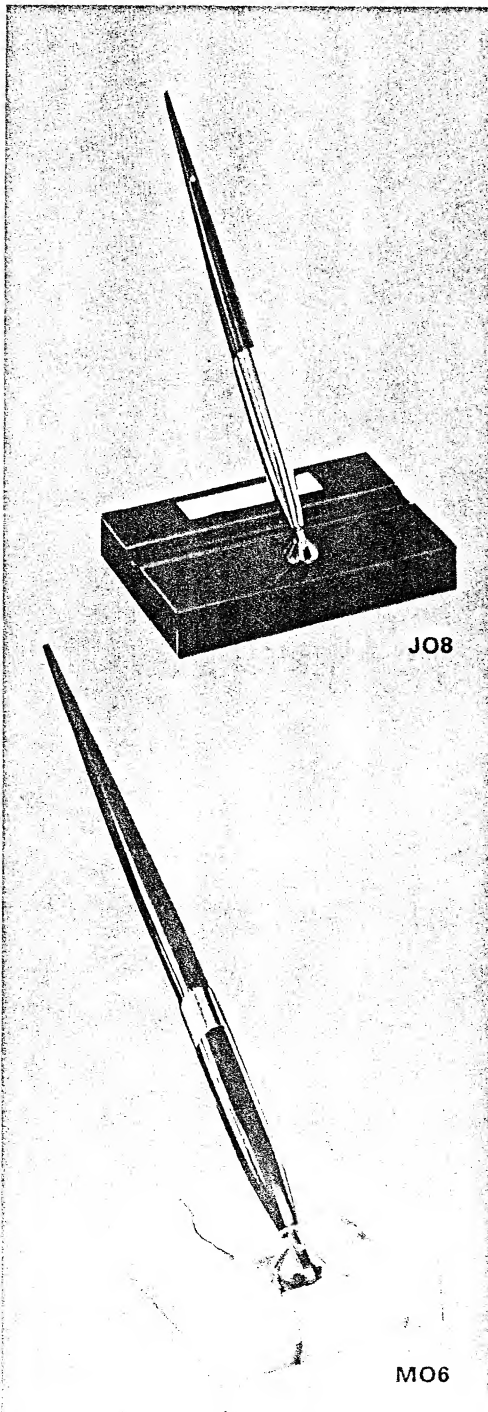
Mexican onyx base, 4" x 7½";  
nameplate; brown White Dot ballpoint.  
Attractively packaged.

\$25.00

### WO6 DESK SET

Rubbed walnut base, 4" x 7½";  
nameplate; two brown cartridge pens.  
Attractively packaged.

\$25.00



**W05 DESK SET**

Rubbed walnut base, 3½" x 5";  
nameplate; brown cartridge pen.  
Attractively packaged.

\$12.50



## Sheaffer Desk Sets

The finest gift . . . The highest compliment

### G10 DESK SET

Brazilian onyx base, 3½" x 5"; nameplate; black White Dot ballpoint. Attractively packaged.

\$32.50

### J14 DESK SET

Jet crystal base, 4" x 7½"; one black White Dot cartridge pen, one black White Dot ballpoint. Attractively packaged.

\$45.00

### M14 DESK SET

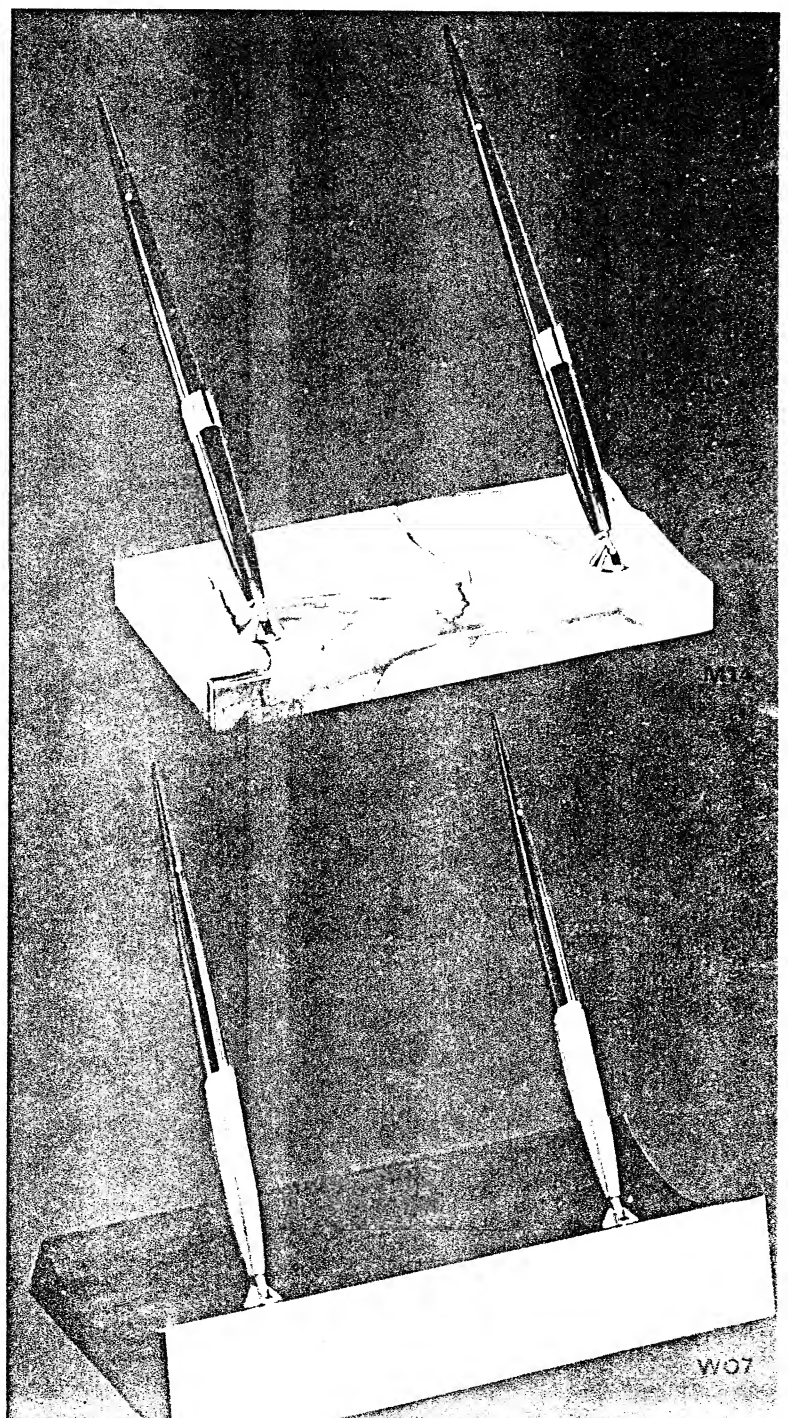
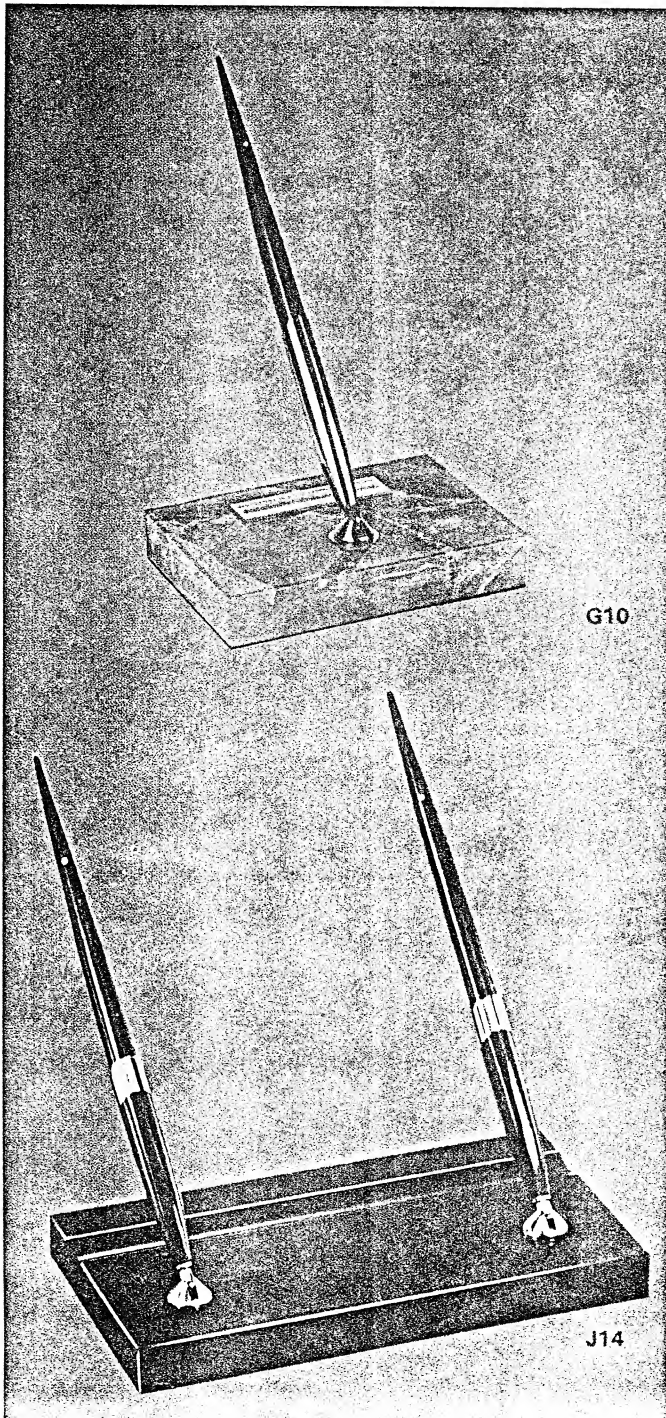
Mexican onyx base, 4" x 7½"; one brown White Dot cartridge pen, one brown White Dot ballpoint. Attractively packaged.

\$40.00

### W07 DESK SET

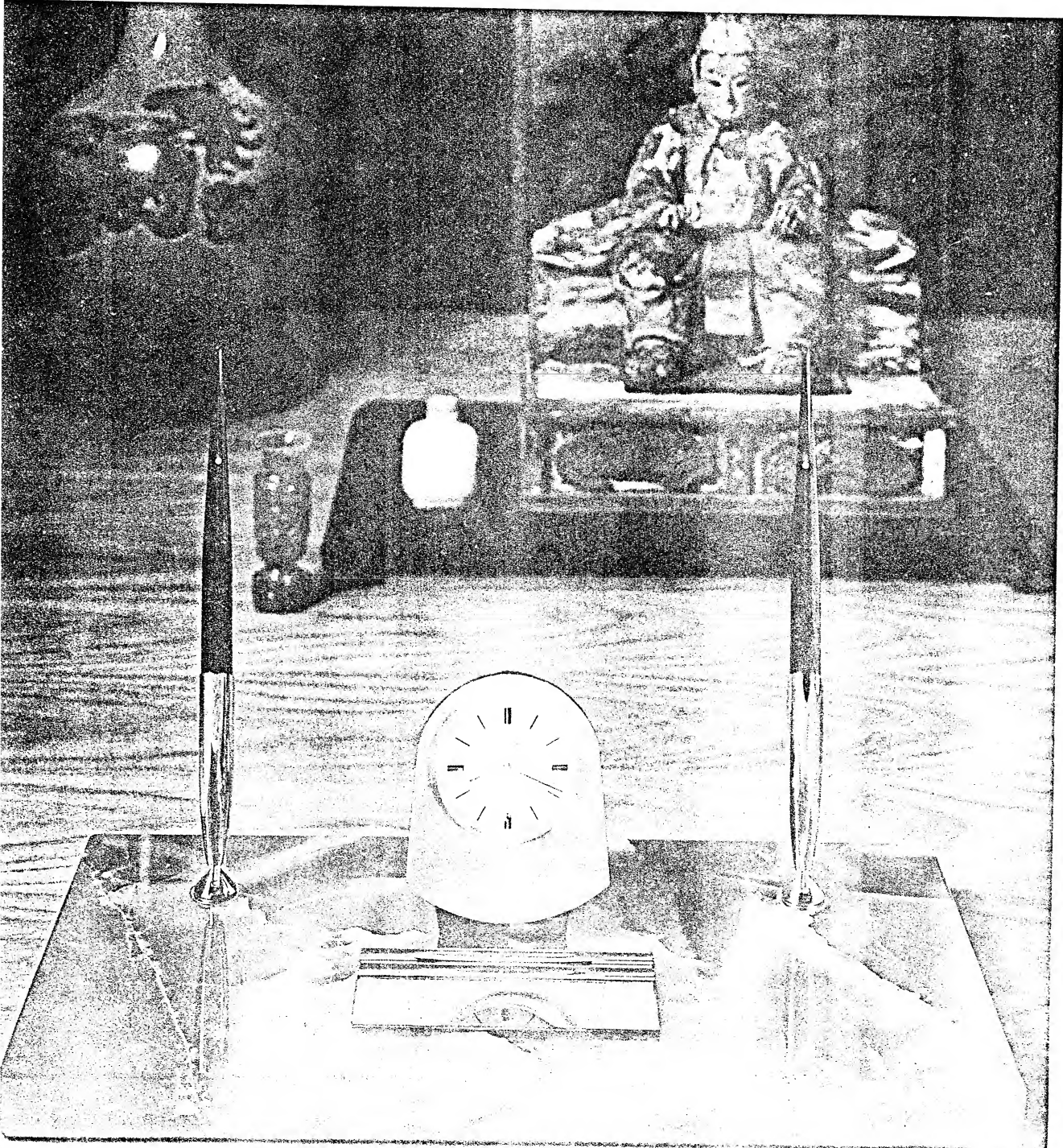
Gracefully modern shape. A fine rubbed walnut base with a flair of brushed satin trim and chrome pen sockets; 5" x 10". Two brown White Dot cartridge pens. Attractively packaged.

\$50.00



### G30 DESK SET

Brazilian onyx base, 6½" x 13";  
new battery powered clock ; nameplate ;  
two black Imperial White Dot desk pens.  
Jewel gift case.  
\$140.00



# Sheaffer Economy Desk Sets

## D295

Gleaming black plastic base. Chrome banded black ballpoint with "B" refill unit.

\$2.95

With chain. \$3.95

For Stick-tite base, add 50c

## 802H

Molded jet crystal base. Black cartridge pen, chrome trim and socket.

\$8.75

## 501H (Illustrated)

Molded jet crystal base, "Tip-Dip" desk pen.

\$6.00

502H with 32" chain. \$6.95

503H with nameplate—  
No chain. \$6.95

501S Same as 501H with Sheaffer ballpoint pen. \$5.00

502S with 32" chain. \$6.00

509H Same as 501H with Sheaffer "shielded point" cartridge pen. \$5.95

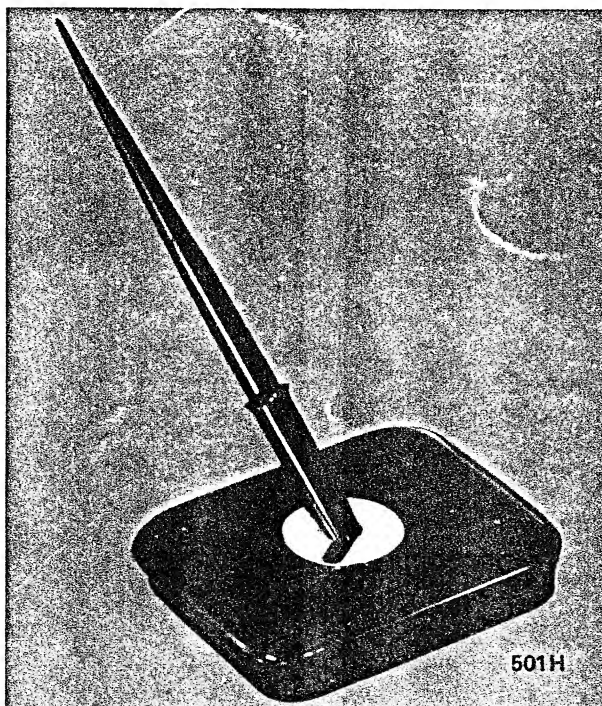
## 1002H

Molded jet crystal base. Black cartridge pen, chrome trim, socket and nameplate.

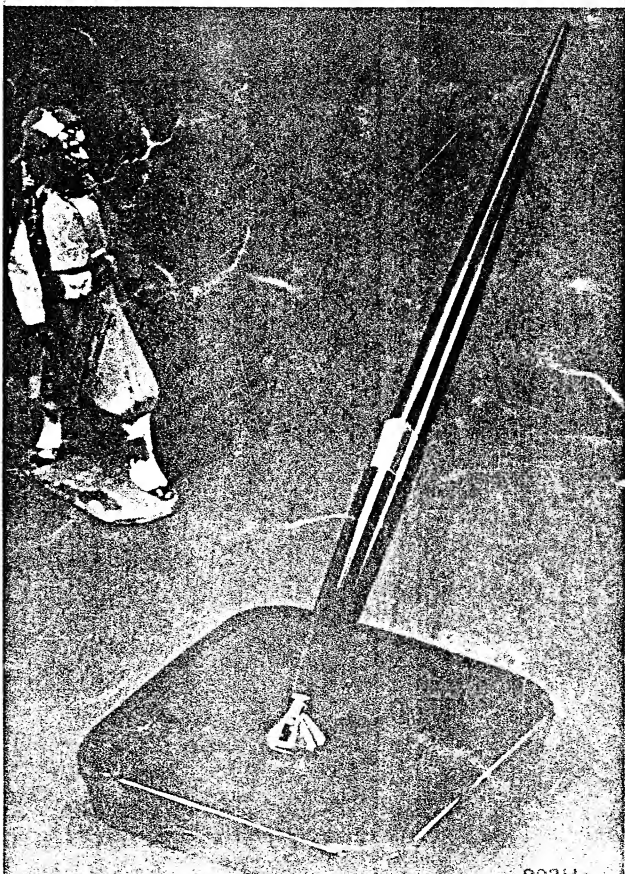
\$10.00



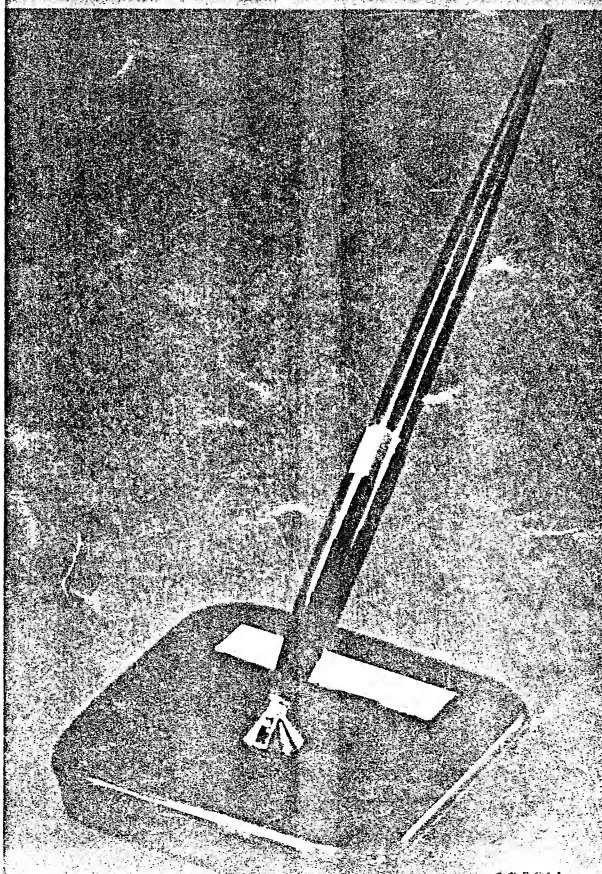
D295



501H



802H



1002H